



ARIZONA-MEXICO COMMISSION

Connecting Communities.
Changing Business.

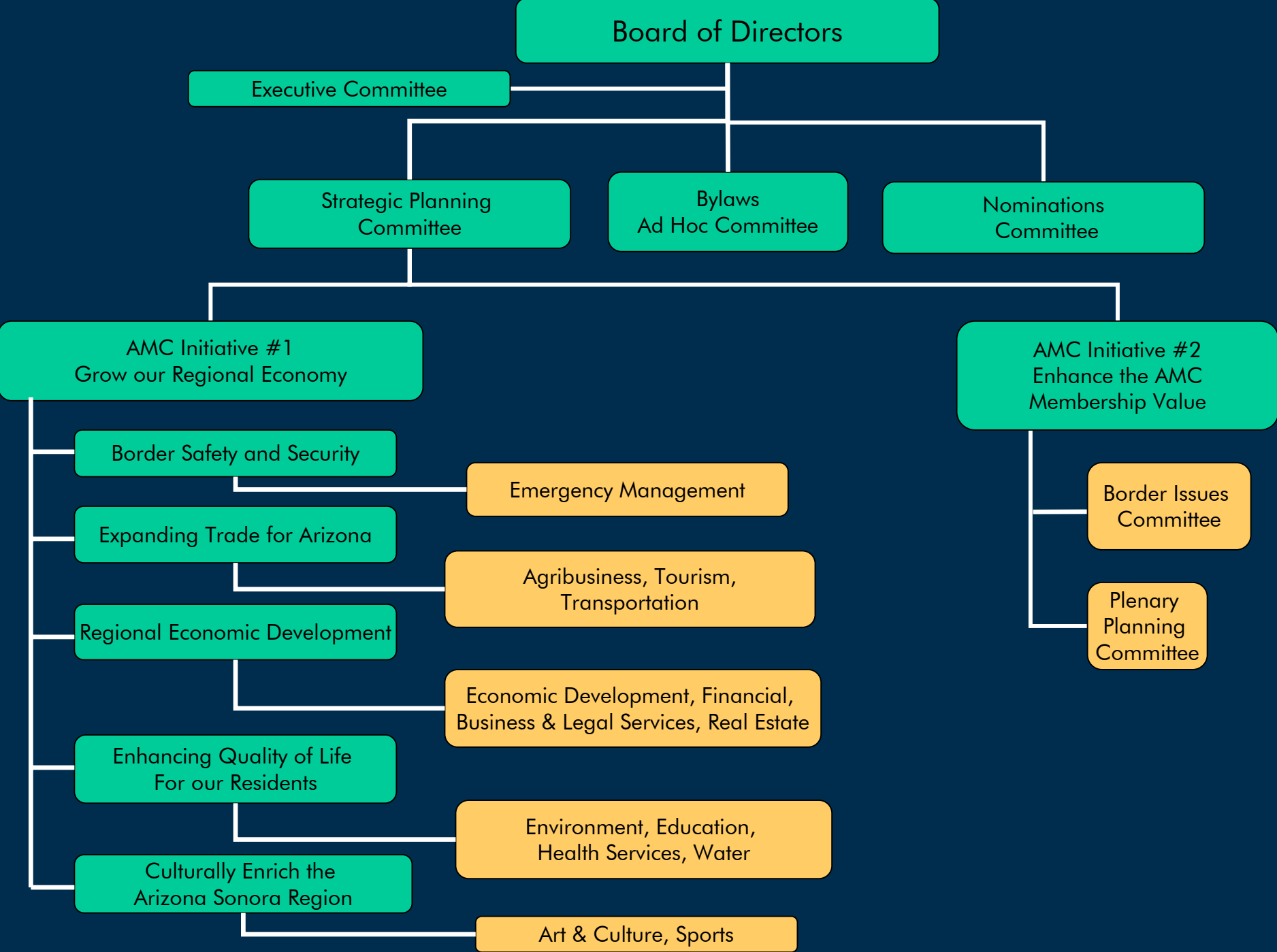


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Governor's Policy Priorities

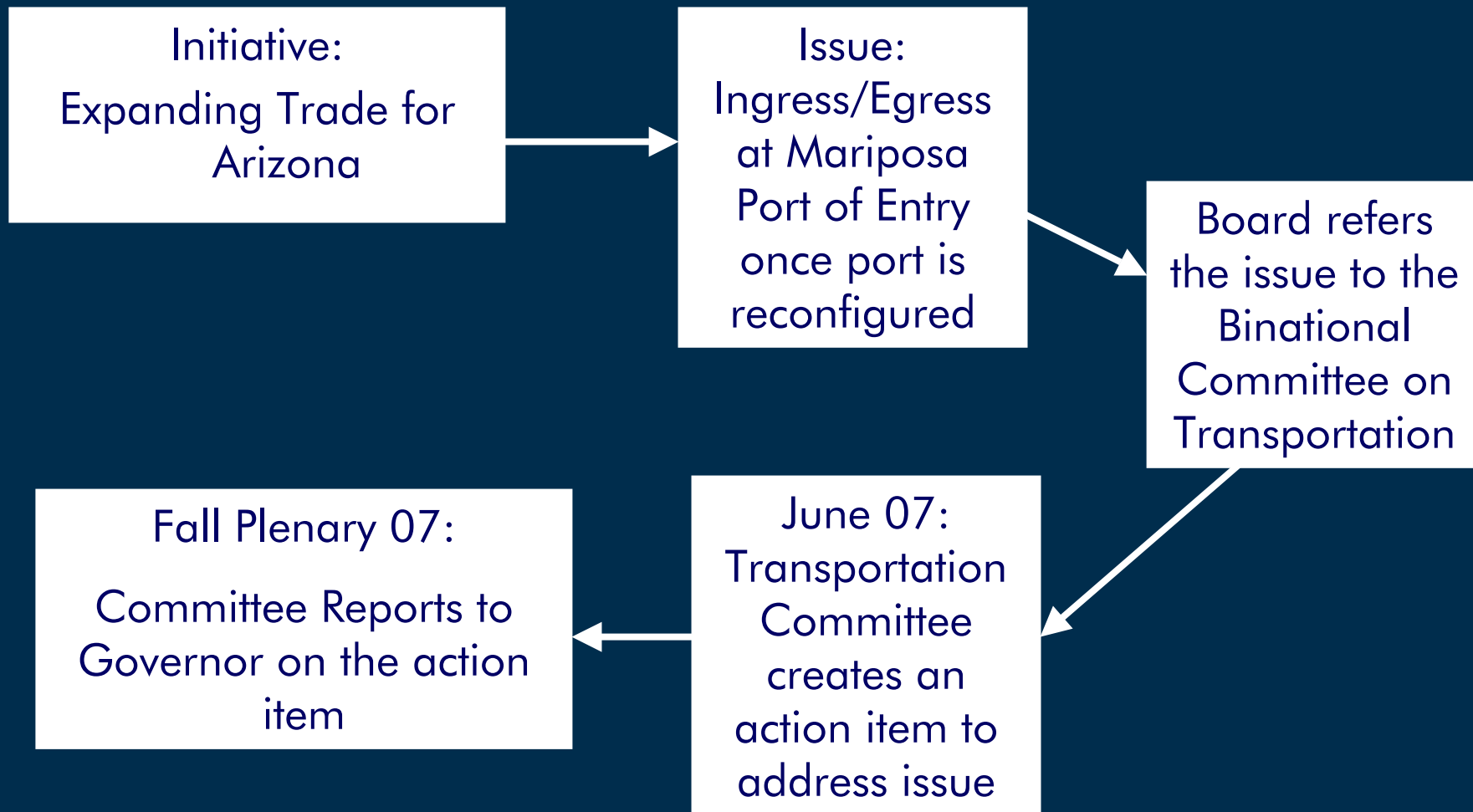
- Safety and Security
- Expanding Trade for Arizona
- Regional Economic Development
- Enhancing Quality of Life
- Regional Cultural Enrichment

Need: Align AMC activities with priorities





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Border Issues Committee

Issue is brought to the Commission by Governor, Board of Directors, Binational Committees, AMC Members

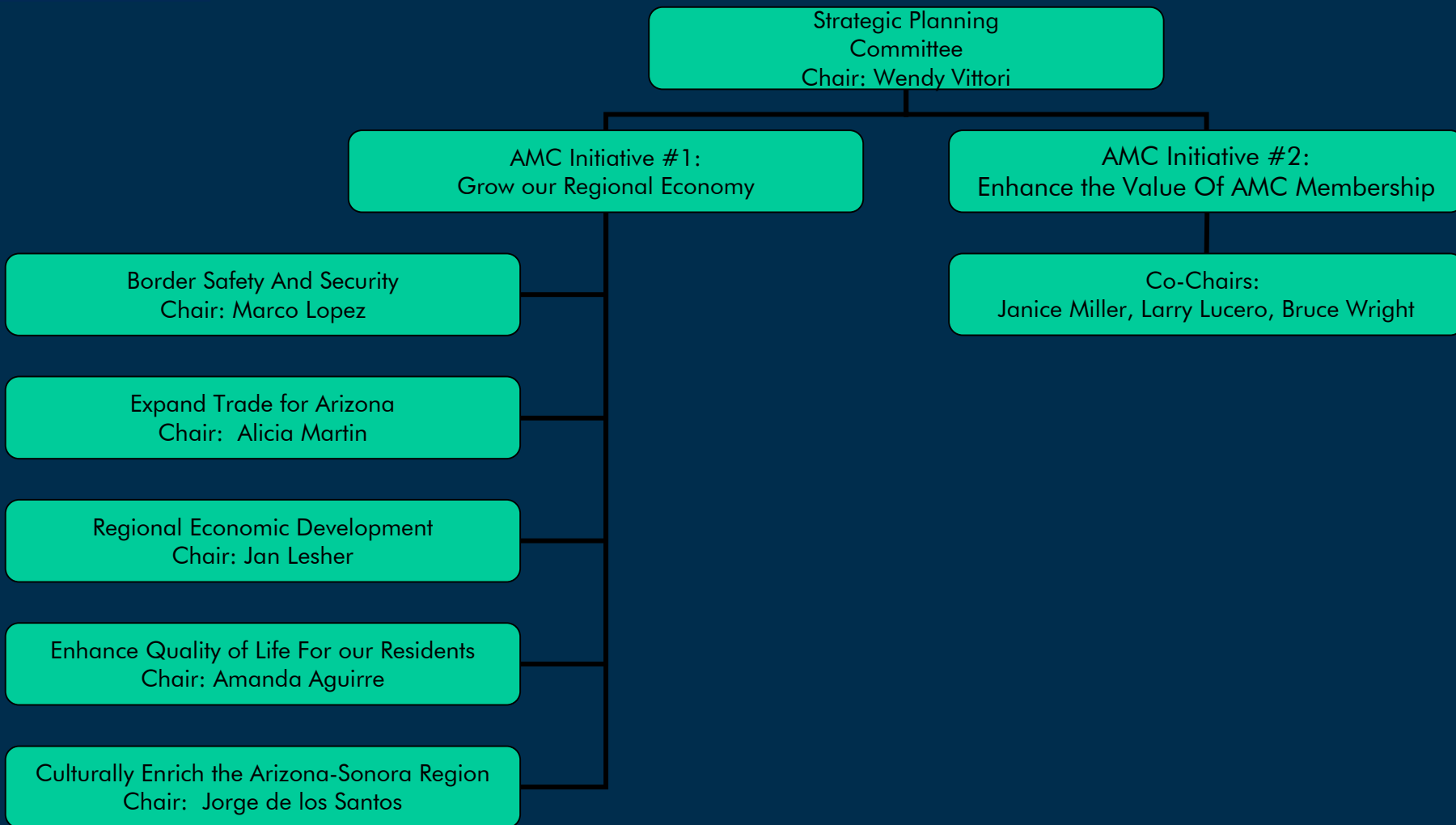
Issue is referred to Border Issues Committee for Vetting in community forums

Issue is referred to appropriate entity for action (Governor, AMC Board of Directors, Binational Committees)



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Strategic Planning Committee





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Strategic Issues for June 2007 Plenary

- Border Security (Emergency Management):
 - Enhance communication and the use of technology to make the Arizona-Sonora region more secure and able to quickly respond in times of emergencies.
- Expanding Trade for Arizona (Agribusiness, Tourism, Transportation):
 - Improve and coordinate our infrastructure needs and utilize technology to increase efficiency and effectiveness.
- Regional Economic Development (Economic Development, Finance, Business and Legal Services, Real Estate):
 - Develop a regional marketing plan to attract business to the Arizona-Sonora region.
- Quality of Life (Education, Health Services, Environment, Water):
 - Improve the border region's focus on healthy and sustainable lifestyles for future generations.
- Culturally Enrich the Arizona-Sonora region (Art and Culture, Sports):
 - Institutionalize cultural and sports exchanges that promote healthy and culturally enriched lifestyles.



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Next Steps:

- Strategic Issue provides Committee with clarity on Strategic Priorities
- Committee originates Action Item as appropriate response to Strategic Priority
- Committee reports out on Strategic Priority Action Item results at next plenary.